



**RETHINK**  
FITNESS.™

**Media Contact:**  
Jackie Hribar  
(262) 789-7630, ext. 126  
[jackieh@celticinc.com](mailto:jackieh@celticinc.com)

**FOR IMMEDIATE RELEASE**

**AFG Wins “Best Buy” Award from Fitness Professor**  
*7.1AT Treadmill Receives Top Honors*

**COTTAGE GROVE, Wis. (November 2, 2012)** – [Advanced Fitness Group’s](#) (AFG) [7.1AT treadmill](#) was recently recognized as a “Best Buy” by *Fitness Professor*, a leading online resource for independent fitness equipment reviews. The machine won the top spot for “[best treadmill under \\$3,000.](#)” Priced at \$1,999 MSRP, the 7.1AT has advanced features that experienced runners appreciate, including a steel-gauge deck, commercial-grade motor and an interactive media player.

“The AFG brand is all about designing smarter fitness equipment that focuses on the needs of the end-user,” said Alex Wu, director of global retail product management for Johnson Health Tech, Inc. “This award spotlights our drive to design purposeful features that benefit the customer.”

A key feature of the 7.1AT treadmill is the interactive [Passport™](#) media player, which brings the world’s best running paths to your living room. Connecting to home entertainment systems, Passport displays workout data on-screen while taking the user on a journey through truly stunning destinations – such as the American Southwest and Northern Italy.

**(more)**

## **AFG WINS BEST BUY AWARD FROM FITNESS PROFESSOR – ADD ONE**

Other key features include a durable, non-folding frame, powerful drive system with 3.25HP continuous-duty motor, compatibility with MP3 music devices and Nike + iPod workout tracking.

For more information about AFG and its complete product offering, visit [www.afgfitness.com](http://www.afgfitness.com).

For more information about Fitness Professor and its fitness equipment review, visit [www.fitnessprofessorreview.com](http://www.fitnessprofessorreview.com)

### **About Advanced Fitness Group**

All AFG equipment is designed with one thing in mind—the end user experience. Before a product is conceived, AFG talks to consumers to find out what they want in their fitness equipment. Based on this knowledge, AFG focuses its resources on the things that matter most—developing the tools and features people need to accomplish a fitness goal. The end result is smart, highly functional fitness equipment that empowers people to look, feel and live better.

AFG is a brand of Johnson Health Tech, the third largest fitness manufacturer in the world and home to some of the most respected fitness brands in the industry, including: Matrix, Vision, AFG, Horizon and LIVESTRONG. AFG offers a wide variety of smart, value-added fitness equipment, including treadmills, elliptical trainers, exercise bikes and functional strength training equipment.

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