



**RETHINK**  
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**FOR IMMEDIATE RELEASE**

**AFG Wins Three Treadmill Doctor “Best Buy” Awards**  
*5.1AT, 3.1AE and 4.1AE Receive Recognition*

**COTTAGE GROVE, Wis. (March 27, 2012)** – Advanced Fitness Group (AFG) received three awards in the 14<sup>th</sup> annual *Treadmill Doctor* reviews, an online, popular review of [fitness equipment](#) by a leading national service company that specializes in the maintenance and repair of residential and commercial equipment.

The AFG 5.1AT [treadmill](#) received the *Treadmill Doctor* second runner up “Best Buy” in the \$1,300-1,499 category. As for [elliptical trainers](#), the 4.1AE grabbed the second runner up “Best Buy” spot in the \$1,000-1,299 category, while the 3.1AE picked up a third runner up “Best Buy” award in the \$700-999 category.

“At AFG, we design all of our equipment with the end user experience in mind,” said Mark Zabel, vice president of global marketing and product development. “We appreciate that *Treadmill Doctor* has recognized AFG and our respective products with three Best Buy design awards.”

For more information about AFG and its complete offering of products, visit [www.afgfitness.com](http://www.afgfitness.com). For more information about Treadmill Doctor and its fitness equipment review, visit [www.treadmilldoctor.com](http://www.treadmilldoctor.com).

**(more)**

## **AFG WINS TREADMILL DOCTOR AWARDS – ADD ONE**

### **About Advanced Fitness Group**

All AFG equipment is designed with one thing in mind—the end user experience. Before a product is conceived, AFG talks to consumers to find out what they want in their fitness equipment. Based on this knowledge, AFG focuses its resources on the things that matter most—developing the tools and features people need to accomplish a fitness goal. The end result is smart, highly functional fitness equipment that empowers people to look, feel and live better.

AFG is a brand of Johnson Health Tech, the third largest fitness manufacturer in the world and home to some of the most respected fitness brands in the industry, including: Matrix, Vision, AFG, Horizon and **LIVESTRONG**. AFG offers a wide variety of smart, value-added fitness equipment, including treadmills, elliptical trainers, exercise bikes and functional strength training equipment.

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